



Volume 30, No. 4 "And Ye Shall Know The Truth..." October 15, 2014

Honoring Louise Brower

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Good Fight, Bad Fight

By Rev. Donald L. Perryman, D.Min.
The Truth Contributor



Sometimes it's worse to win a fight than to lose.

– Billie Holiday

The threats, name-calling and other verbal pushing and shoving at One Government Center between the 22nd floor and the 8th floor are beginning to get out of hand.

D. Michael Collins, dealing with his first budget as mayor, faces a preliminary deficit of \$23 million. Collins has announced his intent to feed the shortfall by forcing Lucas County to fork over its lunch money to the city, an amount that could reach as much as \$8 million.

To do so, the mayor has planned a policy change, which will require the Toledo Police Department to begin charging most criminals under the state code rather than municipal laws. The shift will save the city \$5 million per year but only at the direct expense of Lucas County.

The action was like a sucker punch to county officials, who had taken to heart the Mayor's "consistent, public and personal assurances that he would not change the jail booking arrangement" with the county.

An \$8 – 9 million hit could be catastrophic across all county departments and affect everything from construction of the new jail to child support, employment, public safety and the county's ability to fund economic development and community partnerships.

Do not expect the county to accept a bloody lip without fighting back, however.

The present county jail is under a federal consent decree because of overcrowding. One possible strategy is for Lucas County to contract for booking services with the regional jail at Stryker, approximately 60 miles west of Toledo. Rather than driving nonviolent offenders downtown to be booked and to await trial, Toledo police officers would instead have to drive criminals an hour to Stryker each way, book them and house them there but then must make an additional round trip to pick the accused up for court appearances, an arrangement that would slap the city back with a likely cost of \$3 – 5 million a year in overtime and other costs.

The county has another potential counter punch in its arsenal. Collins is saving \$6 million a year for trash removal, a contract let out by Lucas County. That contract is soon up for renewal. If canceled, and the city attempts to go it alone, it would absorb a devastating blow that could cost an additional \$6 million.

A headstrong and determined Collins is not likely to back down in the confrontation with the county, a conflict that most see as unnecessary. However, the citizens of Toledo are the ones that

could get stitches in the head from Collins' attempt to "play superhero and go it alone" in responding to Chrysler president Sergio Marchionne's threat to move manufacturing of the Jeep Wrangler out of Toledo.

Although labor leaders and politicians alike, unanimously portrayed the Jeep issue as "a fight worth fighting," Collins, ironically, seemed more interested in walking away from the Keep Jeep movement and threw in the towel without ever getting off the stool.

"I walked up there, and he looked me in the eye, and I believed him, and he's very polite, and he (Marchionne) said that they can take the Jeep away, and give us two other products, and we'll be fine," said a mesmerized and dazed Collins, at a press conference following the meeting with Chrysler. "I will not engage with anything that looks like a fight with the Chrysler Corporation. Any campaign around this would serve no useful purpose whatsoever," he added.

The truth is that Toledo is the top city in the U.S. for growth in high-skilled advanced manufacturing jobs like computer-controlled machine operation or repair of high-tech industrial equipment, according to Change The Equation. And the Wrangler, at 250,000 units per year, is Chrysler's best selling model and sells in both a good and bad economy. To exchange the Wrangler for two other unknown products that would sell a maximum

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Community Calendar

October 19

Calvary Baptist Church 85th Anniversary: 4 pm service; Guest speaker Pastor Donald Newsom of Mt. Zion Baptist Church
Center of Hope Women's Empowerment Celebration: 11:30 am; Speaker Rev. April Hearn of Detroit; Presented by COH Bodacious Women's and Women Ministries: 419-304-5693
Beulah Baptist Church Anniversary: 4 pm; Guest Rev. Michael Key of Peoples Baptist Church
Mt. Nebo Baptist Church Gospel Musical: 4 pm: 419-246-8561

October 20

Iota Theta Sigma Chapter of Sigma Gamma Rho Sorority Meet and Greet: Lagrange Branch Library; 5:45 to 7:45 pm; Networking, membership opportunities, fellowship

October 25

First Church of God Ceremony of Consecration by the College of Bishops for Rev. Robert Culp: Noon: 419-214-0530 or fcogconsecration@gmail.com
Christian Community Church Annual Holy-ween Festival: 4 to 7 pm; Food, fun and games, horseback riding, pumpkin painting, bobbing for apples, costume parade at dusk; Open to all children

October 25-26

Second Baptist Church Women's Weekend: 330 Oak Terrace Blvd, Holland; Saturday Panel Discussion 11 am to 3 pm, Lunch served; Sunday Services at 11 am and 4 pm: 419-865-7702

October 26

Spring Street Baptist Church 81st Anniversary: 4 pm service; Guest speaker Pastor Cecil J. Graham of True Vine
Calvary Baptist Church 85th Anniversary: 4 pm service; Guest speaker Pastor Stanley Clark of United Vision Baptist
First Church of God 80th Birthday Celebration for Rev. Robert Culp: 10 am service; Guest speaker Bishop Timothy Clarke of Columbus: 419-214-0530 or fcogconsecration@gmail.com

October 31

St. Philip Lutheran Church Trunk or Treat: 5:30 to 6:30 pm: 419-475-2835

The Sojourner's Truth

Toledo's Truthful African American
Owned and Operated Newspaper

Fletcher Word – Publisher and Editor
Marticia Hurst – Office Manager

Tricia Hall – Reporter
Carla Leonard – Social Editor
Rev. D.L. Perryman – Columnist

Jennifer Retholtz – Webmaster
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A Certified MBE

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Twenty Receive "20 Under 40" Leadership Award

Twenty young leaders under the age of 40 received a 2014 **20 Under 40 Leadership Recognition Award** on Tuesday, September 30 at the 19th annual 20 Under 40 awards ceremony. They were selected by an independent panel of judges from a field of 115 candidates. Candice Harrison, director of Schools as Hubs at Scott High School, Treva Jeffries, principal, Scott High School and Craig Teamer, an assistant vice president and

Special Assets representative at Huntington National Bank were among this year's honorees.

The 20 Under 40 program focuses on individuals under the age of 40 who have distinguished themselves in their career and/or in the community. It is intended that the program will further motivate young leaders in our area. Since 1996, 380 young, community leaders have been recognized through the 20 Under 40 program.

Sponsors of the 2014 program include Eastman & Smith, Fifth Third Bank, Plante & Moran, Columbia Gas of Ohio and The Andersons.



Craig Teamer



Candice Harison and Treva Jeffries

Perryman... continued from page 2

of 90,000 total units will not guarantee employment at the median \$23 per hour for Toledo's high-skilled workforce.

A fight to Keep Jeep is a fight that needs to be fought, while the city and the county sit down and work out their issues together, especially with the city spending tens of millions of dollars in real estate and construction costs to appease Marchionne and the county with a nearly \$150 million bill for construction of the mandated new jail.

Otherwise, the citizens

of Toledo, who depend on community projects and programs to lift them out of poverty, the skilled workers who build world class products and the government employees who have worked patiently for years without raises are caught in the crossfire of a fight that doesn't

need to be fought and our ability to partner with the public on water issues and basic services around recycling or garbage are all placed in jeopardy.

Contact Rev. Donald Perryman, D.Min, at drdlperryman@centerofhopebaptist.org

City Levy Community Forum

The 2014 City Levy Community Forum, on October 23 at 6 p.m. will be sponsored by the Toledo African American Chamber of Commerce (TAACC), The Sojourner's Truth newspaper, The Juice radio station (WJUC) and Speaknow.tv

Come and hear from area levy sponsors and the Lucas County Commissioner candidates before you vote on November 4, 2014.

The purpose of the forum is to arm our community with enough information to make an informed decision on November 4, 2014! For more information call the TAACC Office at 419-407-6697.

The Community Forum will be held at The University of Toledo Scott Park Campus.



A National Community Solidarity Day

Saturday, October 18
3:00pm - 5:00pm

Frederick Douglass Community Association
1001 Indiana Ave, Toledo, Ohio 43607

Across our country young lives are being lost and shattered, far too often, by increasingly militarized police forces. Our youth are being criminalized and murdered by a system that does not provide healthy, suitable and productive paths for successful and constructive participation in a flourishing society based on principles of justice founded in love and respect for all creation.

Racial profiling and discrimination by police is becoming rampant in our communities. This past summer, the passing down of Michael Brown in Ferguson, Missouri, and subsequent outcry, has brought many of these issues to the forefront of the national discussion. A similar case in Berea, Ohio, where a young man named John Crawford was passed down by police in a Walmart store, and the ongoing outcry about his senseless murder at the hands of police, is also leading to a national and international discussion about these deep-seated injustices in American society.

We invite all of the Toledo community to join us in a public forum and discussion to show our loving support for the families and communities that have been affected by the deaths of these young men and others that have suffered from these types of injustice across the country. We will be sending letters of support to the families of these victims from our Toledo community. We will also discuss strategies to allow our young people to flourish here in Toledo, working toward a community where equality and justice are truly a part of the social fabric for everyone and where all lives matter.

"If we are going to build a successful movement to resist systemic racism and oppression, we need to start in our own communities and build the loving ties that are the foundation of grassroots strength and independence."

Facebook RSVP: <https://www.facebook.com/1502401744010000>

The Purple Event on the River: A Fundraiser for Second Chance

Sojourner's Truth Staff

The Purple Event on the River, a fundraiser for Second Chance, comes this way on Saturday at Forrester's on the River!

Second Chance, a non-profit agency that offers comprehensive services to women victimized by prostitution, to girls who have been victimized by sex trafficking and to girls at risk of being victims of sex trafficking is currently the only such program in Toledo that follows the Social Work Code of Ethics.

As with many area non-profits over recent years, maintaining the funding to carry on programs offered by Second Chance is a source of concern. This Saturday, two local women, Donnetta Carter and Cheryl Leonard, will pool their energy and resources to hold a fundraiser for Second Chance.

The Purple Event on the River will commence at 6 pm on October 18 and feature live entertainment – C.J. Manning & Company with Marcia Bowen, hors d'oeuvres, a silent auction, a variety of vendors and all for only \$30.

"Second Chance is extremely excited to be a part of the Purple Event," says Executive Director Kizzy Williams. "People like Ms. Carter and Ms. Leonard are appreciated as they help us raise the needed funds to keep our program operating."

Second Chance was founded in 1993 as a result of the efforts of Celia Williamson, Ph.D., professor of Social Work and Criminal Justice at The University of Toledo, who is perhaps the leading voice in the area as an advocate for victims of sex trafficking.

The design of the program was based on over 500 hours of interviews conducted with such victims. The staff of Second Chance are experienced social workers, trained survivors, undergraduate and graduate interns and other professions. The program offers individualized service plans which include intensive case management, advocacy, information and referral services, harm-reduction, education, trauma treatment and support groups, among other plans.

"Second Chance served over 90 women and youth last year who were involved in human trafficking or at an increased risk of being involved," says Williams. "We continue to work with the Lucas County Human Trafficking Coalition. The Coalition has educated and trained over 40,000 people in this year alone in Ohio and Michigan."

For tickets or more information contact New York Collection or call 419-367-9765.

Don't forget to wear purple on Saturday!



Donnetta Carter and Cheryl Leonard

African Art Has Arrived!!

Hundreds of wood carvings from Ghana have recently arrived at The Truth Gallery – masks, statues, village scenes! All at unbelievably low prices!



The Gallery is open Monday through Friday from 8 AM to 4 PM



See more art online at www.thetruthtoledo.com



The Truth Gallery
1811 Adams Street
419-242-7650

Name Change Ceremony at Scott Honors Former Toledo Educator

Sojourner's Truth Staff

On Monday, October 20, 2014, The Links, Inc will coordinate a dedication ceremony at Jesup W. Scott High School to recognize the name change of the school's performing arts theater. The theater, formerly named the Little Theater, has been renamed the Louise J. Brower Performing Arts Theater in honor the first woman principal of Scott High School.

Brower, in fact, was the first woman principal of a large, metropolitan high school in the state of Ohio, among her many "firsts."

She became, in 1955, the first African-American woman appointed to an administrative position in the Toledo Public School System (TPSS at that time) when she was named assistant principal of Gunckel. In 1967 Brower was the first African-American to head a majority white school when she was named principal of Walbridge Elementary.

Brower passed away on January 8, 2003. Born in 1920 in Johnstown, PA, Louise Johnson earned a bachelor's degree in math education from West Chester Teachers College and began her career as a teacher in a one-room school in Cambridge, MD.

After one year, she returned to the Philadelphia area to teach. There she met William Brower, a reporter. They married in 1947 and moved to Toledo when William became a reporter for The Blade becoming one of the first African Americans to work as a reporter at a major daily newspaper. Louise joined the teaching staff at Robinson Junior High School.

William, who died in 2004, was a trailblazing journalist at The Blade, earning numerous awards and honors, including a nomination in 1951 for a Pulitzer Prize for his series "Fifteen Million Americans" about the living conditions of African Americans in a segregated nation.

In 1996, William won the National Association of Black Journalists' Lifetime Achievement Award.

Louise, said her son William, Jr, a writer and consultant in the Washington, D.C. area, believed in instilling a "sky's the limit" philosophy.

"She was the ultimate mother and was devoted to me and my father," said William, Jr. "She was also devoted to the young people she taught and helped as well. She was taskmaster, but it was always with a purpose. She wanted to maximize my potential and she wanted to maximize the potential of the children she taught."

In addition to her professional duties, Louise Brower was an active participant in community activities. She was a member of The Toledo Chapter of Girlfriends, Inc, The Links, Inc (she served as a president of that group), The Study Hour Club, Phi Delta Kappa, Coterie Club, National Association of Negro Business and Professional Women's Clubs, Inc, Toledo Planned Parenthood, among others.

While the official name change for the Performing Arts Theater occurred in 2003, "we discovered some of the [Toledo Public Schools] administrators were unaware of the renaming of the Little Theater since an official ceremony never occurred," said Links member Laneta Goings

The Dedication Ceremony will take place on Monday, October 20 at 4:30 p.m. at Scott High School.



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Dr. John W. Williams, Pastor

Girl Scouts Honors Women of Distinction

Special to The Truth

Girl Scouts of Western Ohio announced the 2014 Women of Distinction award recipients:

- **Dr. Anne Ruch, MD** - SewHope, Inc.
- **Martha Vetter** - R/P Marketing Public Relations and Chicks for Charity
- **Cecelia M. Adams, Ph.D** - Toledo Board of Education
- **Mary Ellen Mazey, Ph.D** - Bowling Green State University
- **Billie Johnson** - Area Office on Aging of Northwest Ohio, Inc.

The Girl Scouts Women of Distinction Awards honor exceptional women who have made significant contributions in five key areas: Healthy Living; Financial Empowerment; Science, Technology, Engineering, Arts, and Math; Leadership; and Community Responsibility. Women are selected by a committee of their peers because of the difference they make in the community that impacts the future of girls. Recipients exemplify the Girl Scout mission by living with courage, confidence, and character, and making the world a better place.

"By honoring women that make significant contributions in these key areas, we are creating pathways for today's girls to become tomorrow's leaders," said Erin McPartland, major gifts officer for Girl Scouts of Western Ohio, "For girls to succeed in a leadership role, they need to know there are women paving the way who open doors, create opportunities, and cheer them on. These women offer hope and inspiration. They're positive role models for the next generation."

Nominees were honored at the third annual Woman of Distinction event held at the Toledo Museum of Art Glass Pavilion on Thursday, October 9, 2014 at 5:30 p.m. Attendees networked with Women of Distinction honorees, community leaders, Girl Scouts members and supporters. The event was sponsored by Block Communications, Hartmann & Associates, Inc., Key Bank, ProMedica Toledo Children's Hospital, and Morgan Stanley.

Tickets for the event are \$50 and include hors d'oeuvres and refreshments. They can be reserved at girlscoutsofwesternohio.org or by contacting Erin McPartland at 567.225.3541 or erinmcpartland@girlscoutsofwesternohio.org.



Cecelia Adams



Billie Johnson

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FINALS 5:00 PM - \$20
ADVANCED TICKETS - \$25

For more information contact Ryan Rollison at 419-476-3494



Domestic Violence Begins at Home - A Candid Discussion -

On Monday, October 20, District 1 Toledo City Councilman Tyrone Riley will sponsor a community discussion on domestic violence at the Eleanor Kahle Senior Center - Hillcrest at Willys Parkway.

October is Domestic Violence Awareness Month. Current statistics indicate that one in four U.S. women will experience domestic violence in their lifetime. Nearly three fourths of all Americans know someone who has experienced domestic violence. Domestic violence starts in our homes. It is imperative that we talk about it within our community. Also taking part in this candid discussion will be: Judge Michelle Wagner, Toledo Municipal Court; Christopher Lawrence, City of Toledo Prosecutor; Carol Smith, Ph.D, Batterer Intervention Program, and Denise Boyer, LSW, Domestic Violence Resource Coordinator.

All residents are invited and encouraged to attend.



Energy & You

By Karl A. Parker, MBA, P.E
 President & GM, Parker Family of Businesses
 The Truth Contributor

Greetings! Welcome to the fourth Energy & You column! As a reminder - this column shares a variety of information to help our readers understand the energy and sustainability landscape and provide guidance on how to REDUCE energy costs.

Before I begin the overview of jobs in the energy industry allow me the opportunity to announce the following: First Energy is suspending its energy efficiency program December 31, 2014!! This means that First Energy will no longer offer rebates and incentives for small and medium-sized customers in 2015.

Mercantile customers (large energy customers) will continue to enjoy a variety of rebates and rate discounts. However, First Energy will HONOR and provide REBATES on ENERGY PROJECTS that are PRE-APPROVED before DECEMBER 31, 2014!! This means that energy assessments and projects that save energy will be funded if carries over into 2015, as long as it is was approved before 12/31/2014.

Call First Energy/Honeywell at 1-888-243-6808 for details. Alternatively, call 419-486-9273 to receive assistance with getting your project pre-approved before December 31, 2014.

This week's Focus – Energy Careers and Jobs

Someone recently asked me: KP why are you so interested in the energy industry? I saw your article in The Truth and heard that you held a conference on energy at UT. Is it because you are an electrician? Didn't you take electrical construction at Macomber?

Me: Yes, I went to Macomber studied electrical construction and went on to become a licensed journeyman electrician. However, I am not a practicing electrician anymore.

Them: Didn't I see you doing electrical work at Vistula on Cherry?

Me: I smiled and said: No. You saw me checking on some of my colleagues who were working on a project there. I am now a licensed professional engineer with an MBA, who owned an electrical contracting company that electricians worked for.

Them: OHHH! I was wondering what you were wiring up stuff with a suit jacket on!!!

Me: That's hilarious!! We don't do that work anymore.

Them: Why?

Me: It was too asset intensive, low margins and beset with political issues. We recreated our business model to focus on energy, education, engineering and execution (strategy).

Them: But didn't you also teach electrical classes at The Doug?

Me: Yes we did. Now we teach them at Scott High School on Monday and Wednesday.

Them: So how is this related to energy and why are you so interested in energy again?

Me: Because the energy industry is growing as the USA is becoming a growing player in the global

energy market thus creating a variety of employment and business opportunities.

Them: Are they hiring? Do people of color have a chance of getting hired?

Me: Yes. The energy industry is definitely hiring. The clean and renewable energy segment and the traditional fossil fueled based segments both need employees today!

Them: How do I learn more?

Me: Read my column in The Truth next week and you will direct you to a host of sites where you can find where and how to get a job in the energy industry.

The American Petroleum Institute (API) published on its website at www.api.org an employment report created by HIS Global Inc. : ' Minority and Female Employment in the Oil & Gas and Petrochemical Industries ' that provides a detailed look at the jobs that are available for African American, Hispanics and women.

Four types of job opportunities are considered:

- 1) New jobs that are projected to be created under a baseline forecast of the expected growth of these industries,
- 2) Job opportunities that will likely be created due to the need to replace workers who retire or otherwise leave these industries over this period,
- 3) Jobs created by projected capital investment in the transportation and storage infrastructure of the oil and gas industry and in the petrochemical industry and
- 4) Jobs that would be created under a scenario for more accelerated development of the upstream oil and gas industry.

According to the report an additional 73,000 jobs will be available for African Americans by 2020 and 202,000 for Hispanics. That is a lot of opportunity! Especially since the wage range is \$30-\$150/hr! Also check out www.rigzone.com for additional career opportunities.

It not just the oil and gas industry that is hiring. The clean renewable energy is hiring as well. According to Fierce Energy (www.fierceenergy.com) over

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Tips for Being Your Own Boss

Special to The Truth

If you've ever thought about starting your own business, you may have found the prospect of starting from scratch overwhelming, particularly after reviewing statistics about the success rates of new start-ups. But there are ways to become your own boss while eliminating some of the intrinsic risk that comes with this territory, say experts.

One way to do this is to start a franchise of an existing popular business.

"Franchising is one of the best ways to start and develop a successful business in America," says Dr. John Hayes, consultant, franchisee, franchisor, speaker and author of the new free downloadable eBook, "12 Amazing Franchise Opportunities for 2015." "The training and guidance you get from a franchisor can be a crucial factor in helping you produce a successful business. These are benefits you don't get when you start from scratch."

Indeed, direct jobs in franchising are growing faster than amongst all other businesses, according to the International Franchise Association.

If you're thinking of becoming a franchisee yourself, Hayes is offering some helpful tips and considerations:

- Search the registry: Approximately 1,000 franchise brands, about a third of the franchise companies in North America, appear on The Franchise Registry. This is a great way to check out a franchise opportunity, especially if you're planning to apply for a Small Business Administration (SBA)-backed loan, which

reviews all the franchisors listed.

- Know thyself: Is franchising right for you? Many franchisors and franchisees make it look easy, but you should consider whether the nature of the business meshes with your abilities. While it is never an autopilot business, you will do most things the franchisor's way and not necessarily your way. The ideal franchisee is an active, thinking person who can make decisions, but can relinquish some control over the investment.

In Hayes' new book, there are assessments that can help you discover whether franchising is for you, and what kind of franchise makes the most sense.

- Use a broker: Just as you would use a real estate broker or agent to guide you through the purchase of a home, consider relying on a franchise broker when buying a franchise. A broker can guide you through the selection process and can help you avoid certain risks. As an expert in franchise documents, he or she can save you considerable time and confusion.

- Choose wisely: What makes an amazing franchise? To start, look for one that is eligible for an SBA loan. For such a large investment, the advice of an expert is helpful. In Hayes's book, he profiles and recommends multiple franchise brands that are uniquely-positioned in the market to succeed. To download a free copy of the book, visit www.amazingfranchises.com.

When it comes to being your own boss, you can eliminate some of the risks associated with business ownership by investing in a franchise. But remember, franchising may not be right for everyone.

Courtesy StatePoint



Bidding and Estimating Workshop

Dates: November 1, 15 and 22, 2014

Time: 9 a.m. to Noon

Where: Toledo Regional Chamber of Commerce Boardroom
300 Madison Ave., Ste. 200

Cost: \$30 per person

To Register: Contact Marsha Schroeder at 419.243.8191 or go to www.toledochamber.com.

Estimating is the lifeblood of contracting. Without quality estimates, a contractor cannot stay in business. Estimating is where the profits are usually lost, even before the job starts.

This workshop, held in partnership with The Lathrop Company, will be hands-on and will place emphasis on various aspects of the bidding process: the decision to bid; where to obtain bidding documents; review of plans and specifications; quantity take-off; pricing; proposal writing; bid submission and follow-up.

If you are considering estimating or bidding for a job, this workshop is for you!



Economy Section • Economy Section • Economy Section • Economy Section • Economy Section • Economy Section • Economy Section

WGTE Town Hall: Seeking Solutions To Senior Hunger

Live on Thursday, October 16, 2014 at 8:00 p.m.

Seeking Solutions to Senior Hunger, a collaborative effort of WGTE Public Media and its community partners, hosts the second of three live, interactive Town Hall broadcasts on Thursday, October 16, 2014 at 8:00 p.m.

The live, interactive Town Hall on October 16 will be moderated by veteran broadcast journalist Bill Harris.

Panelists include:

Joyce Aldridge, Area Office on Aging of Northwestern Ohio, Inc.

James M. Caldwell, president & CEO, Toledo Northwestern Ohio Food Bank

Autumn Richards, RD, LD, Area Office on Aging of Northwestern Ohio, Inc.

Deb Vas, Executive Director, Seagate Foodbank of NW Ohio

A studio audience and viewers watching at

home will be able to call or email questions for the panel.

Senior hunger and food insecurity are serious problems in our community and nationwide. In Ohio, five percent of senior citizens are at risk of going hungry. More than 250,000 elderly Ohioans receive emergency food assistance. The risk of hunger is expected to grow 50 percent by 2015, while funding for food banks, senior programs and meal delivery is being slashed.

Joining WGTE in this year-long effort are the Area Office on Aging of Northwestern Ohio, Inc.; ProMedica; Buckeye Community Health Plan and The Andersons Charitable Foundation, among others. More information about WGTE's partners can be found at www.seniorhungersolutions.org.

Seeking Solutions to Senior Hunger is a comprehensive public information campaign through



Bill Harris

TV, radio, print and the web, three live Town Hall television programs on WGTE TV; community events and a website with resources for seniors and their families at www.seniorhungersolutions.org.

Opportunities Increase for Minority-owned Businesses

State agencies recognized for meeting Governor Kasich's Minority Business Enterprise goal

Special to The Truth

Seventeen state agencies and 41 boards and commissions met or exceeded the state's commitment to make 15 percent of government contracts available to certified Minority Business Enterprises (MBE) during fiscal year 2014. The state recog-

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State agencies honored at Grow Your Minority-Owned Business included (from left) Randy Russell, fiscal officer, Ohio Department of Education; Shawn Smith, chief financial officer, Public Utilities Commission of Ohio (PUCO); Martin Boratyn, director of business resources, PUCO; Director Harvey J. Reed, Ohio Department of Youth Services; Andrew Skal, Equal Employment Opportunity officer, Ohio Department of Insurance; Tax Commissioner Joseph W. Testa, Ohio Department of Taxation; Director Timothy S. Keen, Ohio Office of Budget and Management; and Director Andre T. Porter, Ohio Department of Commerce. Those honoring them were (far right, from left) Director Robert Blair of the Ohio Department of Administrative Services and Jacqueline Williams, chief of the Minority Business Development Division, Ohio Development Services Agency. The networking event for minority businesses was held Sept. 24 at the King Arts Complex in Columbus. (Photo by Rashunda Holloway.)

The Purple Event
On The River
 A Charity Event For Second Chance Program For Human Trafficking.
Forrester's On The River
 Saturday October 18th 6 to 10pm
 26 Main St. Toledo, Oh 43605
 Live Entertainment: CJ Manning & Company feat. Marcia Bowen
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 Tickets \$30 @ New York Collections or call 419-367-9765
 Hosted by: **Donnetta Carter & Cheryl Leonard**

Trick, Don't Treat, Cyber Criminals

By Phil Walton, Social Security Manager in Toledo, Oh

Guest Column

Kids and kids at heart look forward to the end of October, when we use tricks and treats in equal measure to celebrate Halloween. No doubt, you'll be passing out treats to costumed hobgoblins and hooligans in your neighborhood this Halloween night. But be careful that you're not fooled by a different kind of trickster looking for a larger handout—such as your identity.

October also is Crime Prevention Month and National Cyber Security Awareness Month. So it is the perfect time to remind you to safeguard your personal information—whether it's online, on paper, or given out in person. Don't share your personal information, such as your full name, date of birth, mother's maiden name, and your Social Security number, with anyone unless you are certain it is safe. Shred paperwork that includes personal information before throwing it out.

And never reply to emails claiming to be from Social Security and asking for such information. Finally, don't carry your Social Security card or number with you. These tips should help reduce your risk of identity theft.

Identity theft is one of the fastest-growing crimes in America. If you think you've been the victim of an identity thief, you should contact the Federal Trade Commission at www.ftc.gov/bcp/edu/microsites/idtheft. Or you can call 1-877-IDTHEFT (1-877-438-4338); TTY 1-866-653-4261. Learn more about identity theft by reading our publication, *Identity Theft And Your Social Security Number*, available at www.socialsecurity.gov/pubs. Be cautious of tricksters trying to steal more than a sack of candy. Being the victim of identity theft can be horrifying. Enjoy the treats, but avoid the tricks.

Grant Informational Meetings to Be Held in Three Northwest Ohio Locations

By Phil Walton, Social Security Manager in Toledo, Oh

Guest Column

Catholic Charities staff will conduct informational meetings in Norwalk, Toledo and Mansfield for non-profit organizations interested in applying for local Catholic Campaign for Human Development (CCHD) grants.

The grants are for organizations that work to empower people who are living at low-income levels to break the cycle of poverty through community or economic development. Applicants do not need to be affiliated with the Catholic Church but must be in compliance with Catholic moral and social teachings.

At the meetings, Catholic Charities will help groups learn how to submit an effective application, which will be available in January. Meetings will be hosted at the following times and locations:

- **Norwalk:**
 - o Friday, Oct. 24, from 2 to 3:30 p.m. at St. Paul Catholic Church, 91 East Main St., Norwalk, Ohio 44857. Registration requested by noon on Wednesday, Oct. 22.
- **Toledo:**
 - o Tuesday, Nov. 4, from 10 to 11:30 a.m. at the Diocese of Toledo's Catholic Center, 1933 Spielbusch Ave., Toledo, Ohio 43604. Registration requested by noon on Monday, Nov. 3.
- **Mansfield:**
 - o Wednesday, Nov. 19, from noon to 1:30 p.m., during the Housing and Homeless Coalition meeting at Richland County Children Services, 731 Scholl Rd., Mansfield, Ohio 44907. Registration requested by noon on Monday, Nov. 17.

To register or for more information, please contact Ms. Germaine Kirk, 419-244-6711 ext. 225 (800-926-8277 ext. 225 if outside Toledo) or email gkirk@toledodiocese.org.

Catholic Charities serves people of all faiths in the Diocese of Toledo by providing food, shelter, prescription and emergency rent assistance as well as adoption services, jail and prison ministries and guardianship services to the elderly.

Energy & You... continued from page 7

72,000 green jobs are available today. A green job as defined by U.S. Department of Labor -- Bureau of Labor Statistics (BLS), are either: jobs in businesses that produce goods or provide services that benefit the environment or conserve natural resources, or jobs in which workers' duties involve making their establishment's production processes more environmentally friendly or use fewer natural resources.

American Council on Renewable Energy (ACORE) www.acore.org is the organization that is similar to API in the green energy sector. Unfortunately, the green job sector does not appear to have a robust plan or strategy similar to the oil and gas industry to ensure that African Americans and Hispanics have enhanced opportunities to find gainful employment.

Green For ALL, founded by Van Jones, continues to advocate on behalf of historically underrepresented populations to obtain careers or business opportunities in the green economy. Learn more at www.greenforall.org.

The energy industry is growing and needs new employees throughout the entire value chain. I encourage our readers to visit the websites listed here to discover an industry of high paying jobs and careers that is looking add minorities and women.

Next article will review where to obtain training to cross over into the energy industry and introduce our readers to a trail blazing leading organization: The American Association of Blacks in Energy (AABE).

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Zero to One: Notes on Startups, or How to Build the Future by Peter Thiel with Blake Masters

By Terri Schlichenmeyer
The Truth Contributor

The thought pops into your head at least four times per weekday: I can do this.

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you know what to do with, and you can do this – on your own, for your own passion.

So you're thinking of stepping out, going it alone, and founding a start-up. But before you close one door to open another, read **Zero to One by Peter Thiel (with Blake Masters)**.

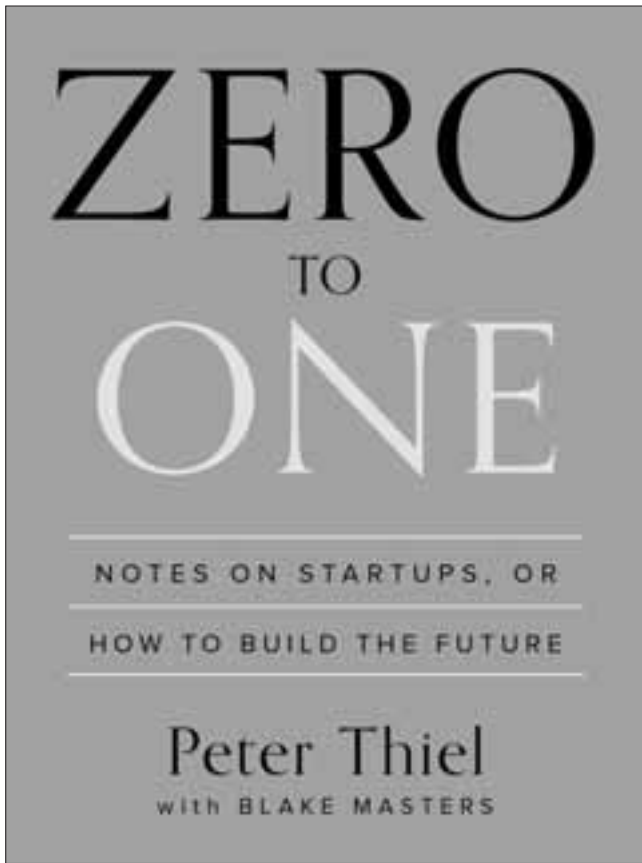
How does a business thrive?
It's a question you've asked yourself while you're thinking about your start-up. How can your business get a leg-up on success? The answer, says Thiel, is that it can't... unless it invests "in the difficult task of creating new things..." The way to do that is not with a Me-Too business, but with technology, which is "miraculous."

Think about it: since mid-20th century, "only computers and communications have improved dramatically...."

While there's a lot of conflicting tenets in business, one key to building a "valuable company" is to figure out what nobody is doing, and do it. Another key is to create a monopoly, but not the illegal kind. Instead, you want "the kind of company that's so good at what it does that no other firm can offer a close substitute." That is the mark of a successful business but, to achieve it, you must know what a good one looks like. Then, start small and scale up carefully.

Don't underestimate the competition, but don't pay it too much heed,

... continued on page 12



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Enforcing Trade Laws to Boost Exports and Support Ohio Businesses

By U.S. Sen. Sherrod Brown
Guest Column

When I travel across Ohio, I hear from business owners who have successfully expanded their companies, created jobs, and sold their products in foreign markets. In 2013, Ohio exports totaled a record-breaking \$50.8 billion. To quantify that, every \$1 billion in exports supports nearly 5,000 domestic jobs. And in Ohio, more than one quarter of our state's manufacturing jobs rely on exports.

Last week, I joined United States Trade Representative Michael Froman in a visit to Jet, Incorporated; a small business in Cleveland that is creating jobs by designing, manufacturing, and exporting innovative wastewater treatment systems to 33 countries all over the world. Exports comprise more than 20 percent of Jet's sales and, in 2012, the company received the President's "E" Award for making a significant contribution to the expansion of U.S. exports. Companies like Jet, Inc. are the reason that U.S. exports reached \$2.3 trillion in 2013, a new record for a fourth straight year.

Last month, Congress agreed on a short-term reauthorization for the Export-Import Bank (Ex-Im Bank). This important entity, which offers loans, guarantees, and insurance for American businesses seeking to export their products, will now be funded through June 30, 2015. While I'm relieved funding did not lapse for the Ex-

Im Bank, I am worried that this short-term reauthorization will create uncertainty for Ohio businesses who are looking to sell goods overseas. Our foreign competitors in Europe and Asia know that their versions of Ex-Im Bank will be there for them. We need to provide our businesses with the same certainty. That's why I plan to work with my Senate colleagues on a long-term solution for the Ex-Im Bank when Congress reconvenes.

In addition to boosting American exports, we need to address unfair foreign imports made in countries that violate international trade law. When countries undervalue their currency or flood the market with underpriced goods, it is Ohio workers and suppliers who pay the price.

In July, I went before the International Trade Commission (ITC) on behalf of Ohio's steel tube workers and businesses, testifying that the influx of cheap foreign Oil Country Tubular Goods (OCTG) hurt the competitiveness of Ohio manufacturers and threatened the jobs of their workers. Because foreign countries were pricing their OCTG below market value, an unfair and illegal trade practice, American companies were being shut out. In August, the ITC ruled that six countries had illegally "dumped" their goods in the U.S. market and levied trade tariffs against the offend-



Sen. Sherrod Brown

ing countries.

Supporting Ohio's workers and suppliers requires a commitment to trade enforcement and export strategies. Trade enforcement means ensuring a level playing field for Ohio manufacturers by defending them from unfair trade practices, and supporting export strategies means creating and maintaining jobs for manufacturing communities across the state and nation. By supporting the Ex-Im Bank and enforcing our nation's trade laws, we can help Ohio businesses explore new markets and new opportunities.

Zero to One... continued from page 11


either; the danger is that competition "can make people hallucinate opportunities where none exist." When founding your start-up, hire people who enjoy working together – people you like, and that are alike in their interests. Much like a marriage, pick partners and board members carefully. Ward off instability by establishing who owns the company, who runs it, and who governs it. Know how to quash competition *within* your workplace. Remember that you are a salesman. And then start looking for secrets. They're everywhere, and they'll be the basis of your new business...

Just before you open the cover of *Zero to One*, have a baseball glove ready. There's a lot of info

lobbed at you here – fast – and you'll want to catch every bit of it.

The interesting thing, however, is that this isn't so much a book of advice as it is a book of thought-pokers. Building a successful start-up is not to be taken lightly, as author and PayPal founder Peter Thiel (with Blake Masters) subtly warns. There are dozens of things to understand, pitfalls to avoid, boxes to check when founding a business, and the authors don't mince words when discussing them. That kind of caution – a demand to think first – is invaluable for all future moguls.

And if that's where your aim lies, then this book will give you plenty to ponder. Just clear your calendar a bit, and grab *Zero to One* because you can do it.



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Family and Child Abuse Prevention Center to Begin Batterers Intervention Program

Special to The Truth

Family and Child Abuse Prevention Center in Toledo is announcing the formation of the **Batterers Intervention Prevention Program** in an effort committed to addressing the problem of domestic violence where it starts; with the batterer.

When the video emerged of NFL star Ray Rice delivering a knock-out punch to his then girlfriend, the issue of domestic violence was thrust into the cultural spotlight. The ensuing debate unfortunately has focused more on what the NFL should do about its players rather than how society should address the pervasive issue of domestic violence.

The statistics are sobering and worth focusing on in October, which is **Domes-**

tic Violence Awareness Month. It is estimated that one in four women will be a victim of domestic violence in her lifetime. On average, about four domestic violence cases are filed each day in Lucas County and each of these cases represent a fractured family or relationship, police involvement, visits to emergency rooms and hospitals and traumatized children.

Family and Child Abuse Prevention Center will offer a **26 week program** which treats offenders referred from the courts or various children serving agencies. The program is specialized and utilizes all the guidelines established by the Ohio Domestic Violence Network to hold batterers accountable and prevent further abuse. Participants in the group

are challenged on their belief system that supports abusive behavior. In the process they learn new skills on how to handle conflict.

The program is co-facilitated by psychologist, Dr. Carol Smith and Rod Lockwood, CT. Dr. Smith has facilitated batterer treatment groups for 18 years and has presented trainings at local, state and regional conferences regarding many aspects of violence in society and the family.

For further information or questions with regard to this new program, including making referrals please contact Dr. Carol Smith at 419-292-2927 ext. 300 or email csmith@fcapc.org

Minority Business... continued from page 9

nized those 58 state agencies, board and commissions at an event titled Grow Your Minority-Owned Business, which was held Sept. 24 at the King Arts Complex in Columbus.

Since 2011, the state has made steady progress in expanding its base of suppliers by identifying more qualified minority businesses and encouraging them to work with the state to supply the goods and services it needs.

“Governor John Kasich has made a 100 percent commitment to meeting the MBE goal, which has never been hit in the history of the 30-plus year-old program. State agencies have made an incredible effort to increase their spending with MBEs,” said Robert Blair, director of the Ohio Department of Administrative Services, which sponsored the event with the Ohio Development Services Agency.

Other speakers included John Larkin of Electronic Systems Consultants, an MBE-certified business in Columbus who discussed how he got started in business and then became certified. “I look at my MBE certification as more than an opportunity to do

business with the state. I look at it as a badge of honor.” Larkin added, “It is so easy for us now to get online and apply for certification. And now to the state’s credit, they are certifying businesses in an average of 19 days.”

“The state is committed to improving client services including certification,” said Jacqueline Williams, chief of the Minority

Business Development Division of the Ohio Development Services Agency. “We continue to identify and recruit minority companies who provide the products and services the state needs. It is an economic imperative that we harness the talent in this state.”



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October 15, 2014

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Mecca Court's 50th Annual Commandress Ball

Special to The Truth

Mecca Court No. 73 held its 51th Annual Commandress Ball, Honoring Illustrious Commandress Dt. Delores Bates, amid flowing gowns, gentlemen in tuxedos and glamorous accessories, on Saturday, October 11, 2014 at the Grand Plaza Hotel.

The court awards scholarships annually. This year the court was able to award three scholarships – two traditional scholarships from the "Charlesena Harrison Smith Scholarship Foundation" and one non-traditional scholarship from the "Gladys L. Mitchell Scholarship Fund."

Mecca Court No. 73 is a women's auxiliary of the Ancient Egyptian Order Nobles Mystic Shrine of North and South America and Its Jurisdictions Incorporated, Prince Hall Af-

iliation with over 200 courts located in the United States, Canada, Bahamas, Germany, Italy and Japan.

Mecca Court's purpose is to practice charity and benevolence and promote general welfare. The members also promote the development of powerful leaders and career planning to area youths and encourage health awareness in the community.

This year Mecca Court No. 73 was involved in a variety of community service projects including proving supplies to the Cherry Street Mission, the Heartland Nursing Home, Monroe Street Methodist Church, ProMedica Children's Hospital and Pickett School, the Mott Branch Library Easter Egg Hunt and preparing meals for families at Ronald McDonald House.



Front Row: Dt Barbara Turner, PC Illustrious Commandress Deloris M. Bates, Imperial Commandress Dt Charlesena H. Smith
Back Row: Dt Charlene Miller, PC, Deputy of the Dessert, Dt Pam Hopkins, PC, Dt. Joyce Aldridge, PC



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Mt. Nebo Baptist Church clergy, members and friends celebrated the church's 83rd anniversary on Sunday, October 12, 2014